

July 22, 2022

Mr. Ivan Butts President National Association of Postal Supervisors 1727 King Street, Suite 400 Alexandria, VA 22314-2753

Dear Ivan:

As a matter of general interest, the Postal Service will be soliciting employee participation in our 2022 Holiday Equity campaign and other production necessities.

Auditions are open to all employees and there is no requirement to have prior acting experience. Employees interested in participating are required to complete a questionnaire and submit a video, which will be accepted beginning the week of July 25<sup>th</sup>.

The USPS 2022 Employee Casting Website provides the necessary instructions for creating and submitting audition videos which can be found via the following link:

## https://mrm-usps.powerappsportals.com/

Production for the holiday ads is expected to take place over a one to three-day period during the week of September 12<sup>th</sup>. Successful applicants must receive approval from their manager prior to participating in the commercial production.

This year we are including an *evergreen* approach with employee submissions. The website will be available year-round for employees to submit auditions. The intent is to provide casting opportunities for future campaigns rather than specific casting calls each campaign.

Please contact Bruce Nicholson at extension 7773 if you have questions concerning this matter.

Sincerely,

James Lloyd Director (A)

Labor Relations Policies and Programs