



April 1, 2021

**RECEIVED**  
APR 5 2021

Mr. Brian J. Wagner  
President  
National Association of Postal Supervisors  
1727 King Street, Suite 400  
Alexandria, VA 22314-2753

**Certified Mail Tracking Number:**  
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Dear Brian:

This letter is in further reference to the Postal Service's December 14, 2020, notice (enclosed) of the USPS® Loyalty Program. Retail Operations is encouraging the use of the Click-N-Ship® application by small businesses in an effort to raise awareness of the loyalty program.

As previously stated, the USPS® Loyalty Program is an incentive program for business users of the Click-N-Ship® application. The program enables registered business users to earn credits when they use the Click-N-Ship® application to purchase Priority Mail® and Priority Mail Express® labels.

Retail associates in select offices will give customers mailing or dropping off five (5) or more packages information on the loyalty program, including an information sheet detailing how to join the program and how they can earn postage credits for their mailings when they use the Click-N-Ship® service.

Enclosed on compact disc (CD) is a copy of the 150 select post offices.

Please contact Dion Mealy at 202-507-0193 if you have any questions concerning this matter.

A handwritten signature in blue ink, appearing to read "Shannon Richardson".

Shannon Richardson  
A/Manager  
Contract Administration (APWU)

Enclosures



December 14, 2020

Mr. Brian J. Wagner  
President  
National Association of Postal  
Supervisors  
1727 King Street, Suite 400  
Alexandria, VA 22314-2753

Dear Mr. Wagner:

By letter dated July 22, you were notified that as a matter of general interest, the Postal Service had created the USPS® Loyalty Program. This program is being expanded to include new loyalty tiers beginning January 1, 2021.

The USPS® Loyalty Program is an incentive program for business users of the Click-N-Ship® application. The program enables registered business users to earn credits when they use the Click-N-Ship® application to purchase Priority Mail® and Priority Mail Express® labels. The Base Loyalty Program allows users to earn \$40 of credit for each \$500 spent, which can be redeemed up to one year from the date of issuance. The earned credits can be applied to future purchases of Priority Mail® and Priority Mail Express® labels, right within the shipping cart at checkout. New and existing business customers registered on the Click-N-Ship® application on Usps.com® are automatically enrolled in the program.

The expanded program consists of three loyalty tiers:

<b>Tiers</b>	<b>Eligibility</b>	<b>Benefits</b>
Base	All business users are automatically enrolled	Earn \$40 of credit for each \$500 spent
Silver	Business user spends \$10,000 on Priority Mail and Priority Mail Express labels in the previous calendar year	Earn \$50 of credit for each \$500 spent
Gold	Business user spends \$20,000 on Priority Main and Priority Mail Express Priority Mail and Priority Mail Express labels in the previous calendar year	Access Commercial Base Pricing (CBP) Discounts on PM/PME up to 20% off retail rates

We have enclosed the following for your review:

- USPS® Loyalty Program Frequently Asked Questions
- Join the USPS® Loyalty Program Now!
- Save & Grow with the USPS® Loyalty Program

Please contact Bruce Nicholson at extension 7773 if you have questions concerning this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "David E. Mills", with a long horizontal flourish extending to the right.

David E. Mills  
Manager  
Labor Relations Policies and Programs

Enclosures