

### NATIONAL ASSOCIATION OF POSTAL SUPERVISORS

National Headquarters 1727 KING STREET, SUITE 400 ALEXANDRIA, VA 22314-2753 (703) 836-9660

September 16, 2021

Board Memo 067-2021: Retail Service Talk - New Gift Card Payment Types

Executive Board,

The Postal Service will conduct a pilot test of new gift card payment options in four (4) retail locations. Beginning September 13, 2021, through March 2022, retail associates will be able to accept business and payroll checks for payment of gift cards in amounts of up to \$500 per day. This service offers customers an alternative to traditional check cashing at the bank. Please see the attachment for details regarding this program and the four pilot locations.

Please share the attached with your membership.

Thank you and be safe.

NAPS Headquarters





September 8, 2021

Mr. Brian J. Wagner
President
7019 2280 0001 6260 7012
National Association of Postal Supervisors
1727 King St Ste 400
Alexandria, VA 22314-2753

Dear Brian,

As a matter of general interest, the Postal Service will conduct a pilot test concerning the use of business and payroll checks to purchase gift cards. Specifically, for a nominal fee, customers will be able to utilize business and payroll checks to purchase gift cards in amounts of up to \$500 per day.

The subject pilot test will commence on September 13 at the following locations and is expected to last through March 2022:

- Baychester, 1525 East Gun Hill Road, Bronx, NY 10569;
- Baileys Crossroads, 6021 Leesburg Pike, Falls Church, VA 22041;
- National Capitol, 2 Massachusetts Avenue NE, Washington, DC 20002; and
- Baltimore, 900 East Fayette Street, Room 118, Baltimore, MD 21233.

Enclosed is a PowerPoint presentation titled, *Alternate Financial Services – Gift Cards as Payment for Payroll and Business Checks*, which will be used on September 8, 9, and 10, to train retail clerks at the above locations regarding this feature.

Also enclosed are the following:

- Frequently Asked Questions (FAQs) document titled, New Gift Card Payment Types: Business and Payroll Checks;
- Retail Service Talk titled, New Gift Card Payment Types: Business and Payroll Checks; and

Standard Work Instruction (SWI) titled, New Gift Card Payment Types: Business and Payroll Checks.

Please contact Mike Faber at 215-432-0613 if you have any questions concerning this matter.

Sincerely,

Shannon R. Richardson

Director

Contract Administration (APWU)

Enclosures



### New Gift Card Payment Types: Business & Payroll Checks Frequently Asked Questions (FAQs)

### Q1: Which offices are authorized to pilot the new gift card payment types?

A. The offices listed below are authorized to accept payroll or business checks as payment for gift cards during the pilot period, which will begin on September 13, 2021, and last through March 2022.

Facility Name	Address	City	State	Facility ZIP	Facility ID
BAYCHESTER	1525 E GUN HILL RD	BRONX	NY	10469	1354260
BAILEYS CROSSROADS	6021 LEESBURG PIKE	FALLS CHURCH	VA	22041	1437256
NATIONAL CAPITOL	2 MASSACHUSETTS AVE NE	WASHINGTON	DC	20002	1374453
BALTIMORE	900 E FAYETTE ST RM 118	BALTIMORE	MD	21233	1434368

### Q2: I work in an office different than the offices listed above, may I begin accepting business or payroll checks from my customers as payment for gift cards?

A. **No**, only offices listed above may accept business or payroll checks for gift cards during the pilot period. All other offices must not accept checks as a payment method for gift cards at retail.

### Q3: I work in one of the offices listed above. A customer brings a personal check to the retail window and attempts to use it to purchase a gift card. What should I do?

A. Inform the customer that only business or payroll checks can be used for gift card purchase and do not process the transaction. Do not accept a personal check as a payment method for gift cards.

### Q4: A customer visits my retail window in one of the offices listed above with a business or payroll check for more than \$500. What should I do?

A. The check and gift card limit per customer per day is \$500 and the Postal Service is unable to accept business or payroll checks worth more than \$500. Inform the customer that you are unable to proceed with the transaction.

### Q5: May a customer visit our retail office with a business or payroll check that has already been signed (endorsed) on the back before they visit?

A. The Postal Service cannot accept business / payroll checks that have already been endorsed. Retail acceptance clerks must validate the customer's identity and witness signature during the customer's retail visit.

### Q6: Will there be any changes to the Retail System Software (RSS) at the Full Window Service (FWS)?

A. Yes, beginning on Friday, September 10, 2021, the workflow will begin showing the "Check" option as an active payment type for gift card sales. Retail clerks in locations listed above may begin using this option on Monday, September 13, 2021.

Q7: What if a customer visits the retail window with a business or payroll check within the \$500 limit, and requests the check be used to pay for stamps, ready post products, cash back or a money order?

A. Advise the customer that they may only utilize business or payroll checks as payment for gift cards.



### **Retail Service Talk**

**August 24, 2021** 

### **New Gift Card Payment Types: Business & Payroll Checks**

The Postal Service will pilot test new Gift Card Payment types in 4 retail locations. Beginning September 13, 2021 through March 2022, retail associates will be able to accept Business and Payroll checks for payment of Gift Cards.

Offering this service provides customers an alternative to the traditional check cashing at a bank. Customers can purchase a single use Gift Card up to \$500 and use their business or payroll check as payment.

### The locations offering this service are:

Facility Name	Address	City	State	Facility ZIP	Facility ID
BAYCHESTER	1525 E GUN HILL RD	BRONX	NY	10469	1354260
BAILEYS CROSSROADS	6021 LEESBURG PIKE	FALLS CHURCH	VA	22041	1437256
NATIONAL CAPITOL	2 MASSACHUSETTS AVE NE	WASHINGTON	DC	20002	1374453
BALTIMORE	900 E FAYETTE ST RM 118	BALTIMORE	MD	21233	1434368

### Check acceptance Criteria:

- > Accept Business or Payroll Checks
  - Must be made out to the customer
  - Checks must be signed in front of the clerk
  - No Cash will be Disbursed
  - o Gift Card Fee may be paid separately or taken out of the Check
  - o Total amount loaded on the Gift Card must not exceed \$500/day
- Cannot Accept:
  - o Personal Check or business check made out to Postmaster
  - Check that are pre-signed or endorsed in the back
  - Business or Payroll check for more than \$500

For detailed information, please see the attached Standard Work Instruction and FAQs.



If you have any questions, please contact Max Raizada at max.x.raizada@usps.gov

# Alternate Financial Services – Gift Cards as Payment for Payroll or Business Checks

September 8-10, 2021







# Gift Cards as Payment for Payroll or Business Checks

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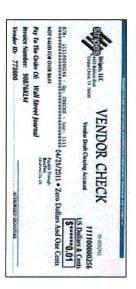
## Pilot Start Date - Monday, September 13, 2021 Pilot Training - September 8 - 10, 2021

1434368	21233	MD	BALTIMORE	900 E FAYETTE ST RM 118	BALTIMORE
1374453	20002	DC	WASHINGTON	2 MASSACHUSETTS AVE NE	NATIONAL CAPITOL
1437256	22041	VA	FALLS CHURCH	6021 LEESBURG PIKE	BAILEYS CROSSROADS
1354260	10469	NY	BRONX	1525 E GUN HILL RD	BAYCHESTER
Facility ID	Facility ZIP	State	City	Address	Facility Name

### Background

Customers can purchase a single use Gift Card up to \$500 and use their business or payroll check as payment. of Gift Cards. Offering this service provides customers an alternative to the traditional check cashing at a bank. 13, 2021, through March 2022, retail associates will be able to accept Business and Payroll checks for payment The Postal Service will pilot test new Gift Card Payment types in 4 retail locations. Beginning September







## **Check Acceptance Criteria**

# **Accept Business or Payroll Checks**

- Must be made out to the customer
- ✓ Checks must be signed in front of the clerk
- ✓ No cash will be disbursed
- ✓ Gift Card Fee may be paid separately or taken out of the Check
- ✓ Total amount loaded on the Gift Card must not exceed \$500 per day

### **CANNOT Accept**

- Business or Payroll check made out to the Postmaster
- Checks that are pre-signed or endorsed

on the back

 Business or Payroll check indicating an amount for more than \$500



# BSA Reminder – No change to 8105 – B compliance

- Altering the BSA forms is not permitted. Altering the forms puts the Postal Service at risk of being noncompliant with the Bank Secrecy Act and such alterations could be illegal.
- a new Point of Sale (POS)/Bank Secrecy Act (BSA) interface. Non-POS offices will continue to complete and submit the manual forms and follow all current procedures considered by the retail associate to be suspicious. All POS offices must complete these forms online through •Retail associates must complete PS Form 8105-B, Suspicious Transaction Report (STR), for any transaction
- manually. receives an error message during submission of the form that instructs the sender to submit the forms compliant. POS offices should submit the forms online via the POS system unless the retail associate Manual 8105-B forms must be submitted to the address on the forms. Sending the forms to any other location does not meet the mandates of the Act and puts the Postal Service at risk of being found non-

Customer
presents business
or payroll check
for gift card
purchase

Check must be pre-printed with customer's name, verified with customer ID

Customer signs back of business or payroll check in presence of SSA

SSA follows existing RSS workflow for gift card purchase

•

SSA processes payment, provides activated gift card to customer



 Customer presents business or payroll check for gift card purchase

Important Steps

Validate form of payment is a qualifying type:
Business Check (NEW)
Payroll Check (NEW)
Cash
Debit Card

Traveler's Check Money Order

Inspect the check for the following:
 Must be printed with customer's

Key Points

Reasons for Key Points

No handwritten checks

name

- Date must be current Never postdated.
- Checks must NOT be for more than \$500

Fraud control: To ensure that the check is a business or a payroll check

presents business or payroll check for grit card Customer puirchase

pre-printed with customer's name, Check must be customer ID verified with

back of business or payroll check in presence of SSA Customer signs

workflow for gift card purchase SSA follows existing RSS

activated gift card to SSA processes payment provides **CJUSTORNIEI** 



with valid government-issued acceptable customer ID as shown in F101 excerpt below customer's name, and verified Check must be pre-printed with

important Steps

Key Points

Reasons for Key Points

customer's (presenter's) signature veild (nonexpired), photo-bearing identification that also contains the field units must be presented with a F101.9.3.2: All checks accepted at

identification must be one of the following: The valid, photo-bearing

- a. State-issued driver's license.
- identification b. State-issued, nondriver
- c. Passport (foreign or domestic
- a. U.S. military identification
- Other U.S. government-issued identification that shows signature the customer's picture and

check is preprinted and "Pay to Order of line of check shows customer's SSA verifies business or payroll 

SSA checks acceptable form of ID matches customer name on check

> business / payroll check belongs to the customer Fraud control: To ensure that

Customer
presents business
or payroll check
for gift card
purchase

Check must be pre-printed with customer's name, verified with customer ID

Customer signs back of business or payroll check in presence of SSA

SSA follows existing RSS workflow for gift card purchase

1

SSA processes
payment provides
activated gift card to
customer



 SSA inspects the back of the business/payroll check to ensure it has not been signed

Important Steps

- Customer signs back of business or payroll check in presence of SSA
- If the business/payroll check was signed prior to customer visit; SSA should not accept the chack

	•	
in the presence of the SSA	The customer should sign their name	

Key Points

Reasons for Key Points

- If business/payroll check already has a signature on the back, SSA should not accept the check
- SSA communicates to customer that we cannot accept a business or payroll check that was already signed.

Fraud control: The business / payroll check may have already been cashed or deposited

Customer presents business or payroll check for gift card purchase

customer's name, verified with customer ID Check must be pre-printed with

back of business or payroll check in presence of SSA Customer signs

existing RSS workflow for gift card purchase SSA follows

activated gift card to SSA processes payment provides customer

	2	2 1	
Annual and the second s	Take payment - In RSS, use the "checks" icon as payment RSS will prompt SSA to "Imprint the Check". <b>SSA should select "No" in response.</b> RSS will prompt SSA to "Verify Endorsement" using existing RSS workflow	SSA scans the barcode of the variable denomination gift card from the RSS home screen Apply the business/payroll balance to the gift card by selecting correct denomination when prompted by RSS	Important Steps
	<ul> <li>Enter the full check amount as payment for the Gift Card transaction.</li> <li>Ensure the credit balance is zero in RSS</li> </ul>	<ul> <li>Deduct the appropriate gift card activation fee from the total gift card amount when entering in RSS</li> <li>Inform the customer the gift card must be for check amount minus activation fee.</li> </ul>	Key Points
	Do not accept a check for more than \$500 per customer Credit will show up on the right of the screen	The activation fee may be paid separately or deducted from the business/payroll check	Reasons for Key Points

Customer
presents business
or payroll check
for gift card
purchase

Check must be pre-printed with customer's name, verified with customer ID

Customer signs back of business or payroll check in presence of SSA

SSA follows existing RSS workflow for gift card purchase

SSA processes payment, provides activated gift card to customer



 Activate – after the payment is processed, RSS will attempt to activate the gift card purchased

Important Steps

- Confirm a message will display on the terminal that the transaction was completed
- Validate that the card was activated, and the gift card activation receipt was printed
- SSA should only hand the gift card to the customer AFTER they confirm the gift card was successfully activated

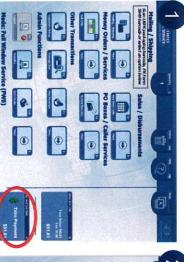
**Key Points** 

Reasons for Key Points

- Note: If an activation error occurs, you must immediately post void the gift card. Please review the RSS procedure guide for detailed instructions.
- Once a gift card is successfully activated, it cannot be returned for a credit or refund.

CRITICAL: SSA's should attempt to prevent multiple business / payroll checks for more than \$500 per day per customer

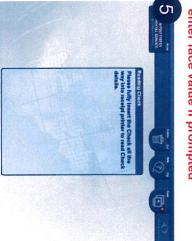
# Full-Service Window Walkthrough: Completing A Transaction



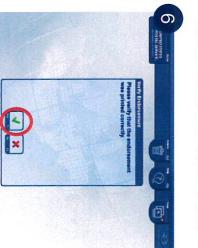
enter face value if prompted Scan barcode on the gift card and



Validate business or payroll check



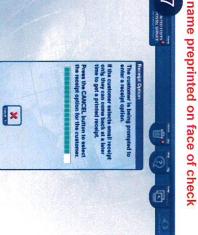
printer Insert the check into the receipt



Verify the check endorsement was printed correctly



Ensure customer's ID matches

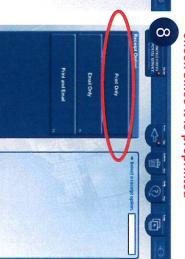


Customer is prompted to select receipt type



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check since it is preprinted There will be no need to Imprint



option for the customer Press "Cancel" to select receipt



Sensitive Commercial Information - Do Not Disclose/Attorney-Client Privileged/Attorney Work Product

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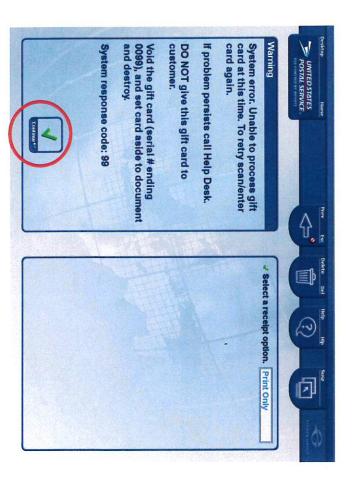
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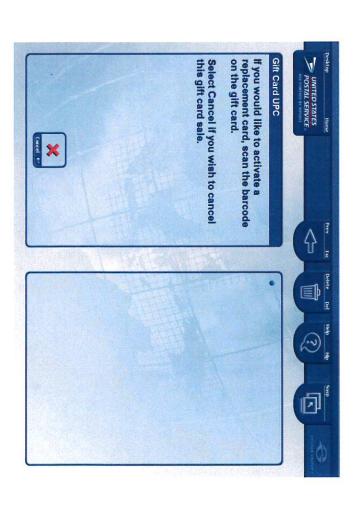
\$121,00 \$120.00

\$121 og



# Full-Service Window Walkthrough: If System Does Not Activate Gift Card





# Frequently Asked Questions (FAQs)

Q1: Which offices are authorized to pilot the new gift card payment types?

A. The offices listed below are authorized to accept payroll or business checks as payment for gift cards during the pilot period, which will begin on September 13, 2021, and last through March 2022

	Facility Name	Address	City	State	Facility ZIP	Facility ID
	BAYCHESTER	1525 E GUN HILL RD	BRONX	NY	10469	1354260
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	NATIONAL CAPITOL	2 MASSACHUSETTS AVE NE	WASHINGTON	DC	20002	1374453
Ī	DAI TIMODE	DON E ENVETTE OT DM 410	DAI TIMORE		34333	OBCECE

### checks from my customers as payment for gift cards? Q2: I work in an office different than the offices listed above, may I begin accepting business or payroll

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1000 CC212 OW

No, only offices listed above may accept business or payroll checks for gift cards during the pilot period All other offices must not accept checks as a payment method for gift cards at retail

# Q3: I work in one of the offices listed above. A customer brings a personal check to the retail window and attempts to use it to purchase a gift card. What should I do?

Inform the customer that only business or payroll checks can be used for gift card purchase and do not process the transaction. Do not accept a personal check as a payment method for gift cards

### check for more than \$500. What should I do? Q4: A customer visits my retail window in one of the offices listed above with a business or payroll

the transaction The check and gift card limit per customer per day is \$500 and the Postal Service is unable to accept business or payroll checks worth more than \$500. Inform the customer that you are unable to proceed with

### Q5: May a customer visit our retail office with a business or payroll check that has already been signed (endorsed) on the back before they visit?

The Postal Service cannot accept business / payroll checks that have already been endorsed. Retail acceptance clerks must validate the customer's identity and witness signature during the customer's retail

# Q6: Will there be any changes to the Retail System Software (RSS) at the Full Window Service (FWS)? A. Yes, beginning on Friday, September 10, 2021, the worldow will be a few forms of the first few forms.

active payment type for gift card sales. Retail clerks in locations listed above may begin using this option on Monday, September 13, 2021

and requests the check be used to pay for stamps, ready post products, cash back or a money order?

A. Advise the customer that they may only utilize business or navrall charks as navrant for all and a Q7: What if a customer visits the retail window with a business or payroll check within the \$500 limit, Advise the customer that they may only utilize business or payroll checks as payment for gift cards

### Q8: At this time, gift cards can only be sold in full dollar amounts. What if a customer is due change less than \$1 after their gift card purchase?

between the minimum and maximum amount printed on the gift card. This will include the cents after the RSS software change scheduled for Friday, September 10. The customer should not be due any change. The variable gift cards can be loaded with any amount

### Postmaster and requests to use it to purchase a gift card? Q9: What if a customer visits my retail window with a business or payroll check written out to the

The Postal Service will be unable to process this transaction, please advise the customer of other purchase options

Q10: Can a customer attempt to use a handwritten business or payroll check to purchase gift cards?
A. All business or payroll checks to be used for gift card purchases must be pre-printed, you should inform All business or payroll checks to be used for gift card purchases must be pre-printed, you should inform the customer of alternate purchase options

# Q11: What if a customer purchases a gift card for less than \$500 and requests cash back?

Customers may not get cash back when using a business or payroll check as payment

## Q12: How does the activation fee affect the amount of the gift card?

fee be deducted from the amount of the payroll / business check The customer may either pay for the activation fee with a different form of payment, or request activation

**EXAMPLE**: A customer has a payroll check for \$500. The activation fee for the variable gift card is

\$5.95. The customer has two options

card for \$500 **OPTION 1**: Customer may pay \$5.95 in addition to the payroll check for \$500 and receive a gift

**OPTION 2**: Customer may deduct the \$5.95 fee from the payroll check and receive a gift card for \$494.05

### business/payroll check? Q13: What if a customer requests two different variable amount gift cards in exchange for their

fee for each card They may split the payments on to multiple gift cards, as long as they are willing to pay for the activation

### option as payment for a customer's gift card purchase. What do I do? A. Before the transaction is finalized to A. Lead. Q14: I work in a retail office NOT listed as one of the pilot sites. I accidentally selected the "check"

Before the transaction is finalized, RA should select another payment type in RSS



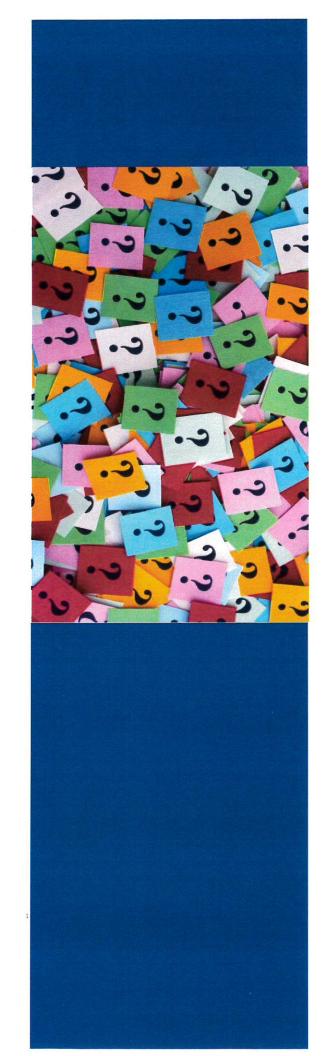
# Gift Cards for Payroll or Business Checks

### **Expectations**

- Share Retail Service Talk, Standard Work, and FAQs with all retail team members BEFORE Mon, Sep 13, 2021.
- Ensure all personnel who work with retail customers are aware of new training has been completed for your office. processes, with confirmation to Christiana.m.forbis@usps.gov when all
- Contact Max Raizada with questions or feedback regarding this pilot at max.x.raizada@usps.gov









### Standard Work Instructions: New Gift Card Payment Types: Business & Payroll Checks

Customer presents business or payroll check for gift card purchase Check must be pre-printed with customer's name, verified with customer ID

Customer signs back of business or payroll check in presence of SSA SSA follows existing RSS workflow for gift card purchase SSA processes payment; provides activated gift card to customer

	Important Steps	Key Points	Reasons for Key Points
SUPPLICATION OF THE PROPERTY O	Customer presents business or payroll check for gift card purchase     Validate form of payment is a qualifying type:     Business Check (NEW)     Payroll Check (NEW)     Cash     Debit Card     Traveler's Check     Money Order	<ul> <li>Inspect the check for the following:</li> <li>Must be printed with customer's name</li> <li>No handwritten checks</li> <li>Date must be current - Never post-dated.</li> <li>Checks must NOT be for more than \$500</li> </ul>	Fraud control: To ensure that the check is a business or a payroll check
VENDOR CHECK Vendor both Checke disease  Vendor both Check	1. Check must be pre-printed with customer's name, and verified with valid government-issued acceptable customer ID as shown in F101 excerpt below  F101.9.3.2: All checks accepted at field units must be presented with a valid (nonexpired), photo-bearing identification that also contains the customer's (presenter's) signature.  The valid, photo-bearing identification must be one of the following:  a. State-issued driver's license. b. State-issued driver's license. b. State-issued, nondriver identification. c. Passport (foreign or domestic). d. U.S. military identification. e. Other U.S. government-issued identification that shows the customer's picture and signature.	SSA verifies business or payroll check is preprinted and "Pay to Order of" line of check shows customer's name     SSA checks acceptable form of ID matches customer name on check	Fraud control: To ensure that business / payroll check belongs to the customer
The Model is ground Cody.  Joseph World Cody.  Annual Cody.	<ol> <li>SSA inspects the back of the business/payroll check to ensure it has not been signed</li> <li>Customer signs back of business or payroll check in presence of SSA</li> <li>If the business/payroll check was signed prior to customer visit; SSA should not accept the check</li> </ol>	The customer should sign their name in the presence of the SSA If business/payroll check already has a signature on the back, SSA should not accept the check SSA communicates to customer that we cannot accept a business or payroll check that was already signed.	Fraud control: The business / payroll check may have already been cashed or deposited

Many of States States of S	1.	SSA scans the barcode of the variable denomination gift card from the RSS home screen Apply the business/payroll balance to the gift card by selecting correct denomination when prompted by RSS	•	Deduct the appropriate gift card activation fee from the total gift card amount when entering in RSS Inform the customer the gift card must be for check amount minus activation fee.	The activation fee may be paid separately or deducted from the business/payroll check
	1.	Take payment - In RSS, use the "checks" icon as payment RSS will prompt SSA to "Imprint the Check". SSA should select "No" in response.  RSS will prompt SSA to "Verify Endorsement" using existing RSS workflow	•	payment for the Gift Card transaction.	Do not accept a check for more than \$500 per customer Credit will show up on the right of the screen
The principle of the pr	1. 2. 3.	Activate – after the payment is processed, RSS will attempt to activate the gift card purchased Confirm – a message will display on the terminal that the transaction was completed Validate that the card was activated, and the gift card activation receipt was printed	•	SSA should only hand the gift card to the customer AFTER they confirm the gift card was successfully activated Note: If an activation error occurs, you must immediately post void the gift card. Please review the RSS procedure guide for detailed instructions.  Once a gift card is successfully activated, it cannot be returned for a credit or refund.	CRITICAL: SSA's should attempt to prevent multiple business / payroll checks for more than \$500 per day per customer