February 21, 2020

Board Memo 008-2020: NAPS New Membership Brochure Mailed to 10K+ Eligible Non-Members

Executive Board,

Attached is a PDF version of NAPS Headquarters’ new membership brochure. The brochure is part of NAPS’ 80/20 membership initiative. NAPS is encouraging each NAPS branch to increase their membership to 80% or higher in 2020. Overall, national NAPS membership is at approximately 72%.

This week NAPS mailed our new membership brochure to over 10,000 eligible non-members. Besides containing excellent information about the benefits of NAPS membership, an 1187 and business reply envelope were enclosed to make becoming a NAPS member easier for current non-members. As an added incentive, new members completing and submitting the NAPS 1187 will receive a $50 Signature Federal Credit Union NAPS Gift Card. Please note that sponsor rewards are not available when the NAPS 1187’s are received through this current 80/20 NAPS membership mailing.

As this mailing will be delivered next week, it is critical that Executive Board members reach out to their respective branches to support our 80/20 NAPS membership campaign. Please share this memo with your membership. Contact NAPS Headquarters if you have any questions regarding this membership initiative.

Thank you.

NAPS Headquarters
WHY JOIN NAPS?
National Association of Postal Supervisors
naps.org/join-us
 WHETHER IT IS FIVE YEARS OR FIVE MINUTES, YOU CAN COUNT ON ONE THING AT THE US POSTAL SERVICE—CHANGE.

However, one thing that has not changed in the past 110+ years is the great representation, information, and networking opportunities the National Association of Postal Supervisors (NAPS) provides its members. NAPS is a professional management association that has advocated for and unified the working lives of EAS employees since 1908.

Our organization has over 260 local and state branches across the United States. NAPS has three full-time representatives in Washington, DC, as well as regional, area, state, and local elected officers in the field to represent you. Besides consulting with Postal officials on pay, benefits, and workplace environment issues, NAPS lobbies Congress on behalf of our members, where the future of the USPS will ultimately be determined. Furthermore, NAPS provides representation to members who may receive some form of disciplinary or adverse action.

Membership dues are very reasonable per pay period, but are dependent on which branch you will be affiliated with based on your USPS finance number. A portion of your dues is allocated to our Disciplinary Defense Fund (DDF) which provides representation in the unlikely event you should receive adverse disciplinary action. In addition, membership dues provide you with legislative efforts, training seminars, national conventions, and local branch activities. You also receive our monthly magazine—The Postal Supervisor.
BENEFITS OF MEMBERSHIP

We promote the prosperity of our members and the Postal Service—join our NAPS family and take advantage of the benefits!

■ ADVOCACY

The longevity of our Association has helped us in creating an advocacy network that is second to none. Through efforts at the local, state, and national level, we communicate regularly with legislators and key decision makers. In addition, the Supervisors’ Political Action Committee (SPAC) was established as the legislative fundraising arm of the organization and has raised hundreds of thousands of dollars to aid political candidates who support the organization’s issues.

■ REPRESENTATION

The success rate of our Disciplinary Defense Fund (DDF) provider in adverse action cases is unmatched. Couple this with the fact that this high level of defense is free to members truly raises NAPS above other management associations who require thousands of dollars in advance from their dues paying members for representation.

■ TRAINING

Members receive information on legislation, postal policy, and career advancement. Area training seminars are held on a variety of topics throughout the course of the year. Our annual Legislative Training Seminar in Washington, DC, teaches grassroots legislative techniques and provides information on legislation of interest to members. Local branches meet regularly to discuss issues and concerns relevant to you in your postal career.

■ NETWORKING

Our association has over 27,000 members and we are the largest Postal Management Association. Our membership crosses every operational and administrative function in the Postal Service. This means that your affiliation with NAPS comes with built-in networking opportunities at the local branch level that no other association can offer. Being part of this large network will give you the greatest access to the largest variety of Postal professionals you can have as an EAS employee of the Postal Service.

As a supervisor, I thought I was all alone and that nobody had the same issues I did. I discovered NAPS and found I was not alone and that there were many others out there with the same problems. That’s when I decided to really get involved. Joining together with my NAPS family I found that one person can voice an opinion and, with the support of the organization, we can make a positive difference for our members and the USPS.

Cindy McCracken
NAPS Member
Branch 61 - Seattle

Simply complete the enclosed NAPS Form 1187 and return it to NAPS Headquarters to become a part of our dynamic and trusted organization.
JOIN NAPS TODAY!

Since 1908, the National Association of Postal Supervisors (NAPS) has worked to raise the standard of efficiency, widen the field of opportunity, and improve the quality of the work environment for those members who make the Postal Service their career.

napshq@naps.org  |  703-836-9660  |  naps.org/join-us

A SPECIAL GIFT FOR YOU
Join now using the enclosed form and receive a $50 Signature Gift card upon confirmation of your membership.