



NATIONAL ASSOCIATION OF POSTAL SUPERVISORS

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February 21, 2020

Board Memo 008-2020: NAPS New Membership Brochure Mailed to 10K+ Eligible Non-Members

Executive Board,

Attached is a PDF version of NAPS Headquarters' new membership brochure. The brochure is part of NAPS' 80/20 membership initiative. NAPS is encouraging each NAPS branch to increase their membership to 80% or higher in 2020. Overall, national NAPS membership is at approximately 72%.

This week NAPS mailed our new membership brochure to over 10,000 eligible non-members. Besides containing excellent information about the benefits of NAPS membership, an 1187 and business reply envelope were enclosed to make becoming a NAPS member easier for current non-members. As an added incentive, new members completing and submitting the NAPS 1187 will receive a \$50 Signature Federal Credit Union NAPS Gift Card. Please note that sponsor rewards are not available when the NAPS 1187's are received through this current 80/20 NAPS membership mailing.

As this mailing will be delivered next week, it is critical that Executive Board members reach out to their respective branches to support our 80/20 NAPS membership campaign. Please share this memo with your membership. Contact NAPS Headquarters if you have any questions regarding this membership initiative.

Thank you.

NAPS Headquarters