# SALES & SERVICES ASSOCIATE ACADEMY

Module 11: Toolkit



### **Objectives**

- Locate and utilize directives such as the DMM<sup>®</sup>, IMM<sup>®</sup>, Pub 52, Handbook PO 209, F-101, Postal Bulletin, and Postal Explorer<sup>®</sup>.
- Reference the Retail Digest, Retail website, Postal Merchandise Catalog, RSS messaging, Posters, and translators.

#### The Importance of Directives

#### **Productivity**:

• Perform a task correctly to prevent rework and save workhours.

#### **Revenue**:

• Charge customers the correct amount to help meet or exceed our revenue goals.

#### Legal Liability:

• Comply with federal and state laws and regulations to avoid fines and penalties.

#### **Customer Service**:

• Provide correct and consistent information to a world-class customer experience.

#### The Bluepage



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## **Activity – Directives**

 Match each directive to its description.

• Write the corresponding directive in the answer column.

Directive	Description
IMM	Contains information governing international mail.
Pubs	Supports subjects that cannot be fully addressed in manuals or handbooks, but appear in a variety of formats, such as book or brochures.
POM	Covers operational information such as, retail, philatelic, or mail processing.
PolicyNet	Hub for all postal policies, procedures, handbooks, manual, and publications.
DMM	Contains information governing domestic mail services.
Postal Explorer	Virtual library available to customers that contains PE tools, and manuals.
Forms Page	Contains electronic versions of postal forms.
Postal Bulletin	Official source of updates to postal policies that is updated bi-weekly.
Handbooks	Contains supplemental information within postal manuals.

#### **Retail Communications**





#### Resources



#### **Additional Resources**



### **Multi-Lingual Outreach**





Pocketalk Language Translator is available on eBuy+.

## Multi-Lingual Outreach (Continued)



Access the HAZMAT Question Multi-lingual Translator.

Hazmat (usps.gov).

#### HAZMAT Question: Multi-lingual Translations

English (Updated)	Do any of your articles contain anything liquid, fragile, perishable, or potentially hazardous, such as lithium batteries, perfume, mercury or aerosols?
Arabic	ل أي طرد من طرودك يحتوي على أي شيء سائل أو سهل الكسر أو قابل للفساد أو من المحتمل أن بون خطيراً ، مثل بطاريات الليتيوم أو التطور أو الزنيق أو الأيروسولات؟
Chinese (Simplified)	您的物品中是否含有任何液体、易碎、易腐烂或有潜在危险的物品,如锂 电池、香水、汞或气溶胶?
Chinese (Traditional)	您的物品中是否含有任何液體、易碎、易腐爛或有潛在危險的物品,如夠 電池、香水、汞或氣溶膠?
Dutch	Bevatten uw artikelen iets wat vloeibaar, breekbaar, bederfelijk or mogelijk gevaarlijk is, zoals lithiumbatterijen, parfum, kwik of aërosols?
French	Certains de vos articles contiennent-ils quelque chose liquide, fragile, périssable ou potentiellement dangereux, comme des piles au lithium, du parfum, du mercure ou des bombes aérosols ?
German	Beinhalten irgendwelche Ihrer Versandartikel etwas Flüssiges, Zerbrechliches, Verderbliches oder potenziell Gefährliches, wie beispielsweise Lithiumbatterien, Parfüm, Quecksilber oder Aerosole?
Hebrew	אם אחד מהחפצים שברשותך מכיל משהו נוזלי, שביר או מתכלה, או עלול להיות סוכן, כגון סוללות ליתיום, בושם, כספית או תרסיסים
Italian	Uno dei suoi colli contiene liquidi, materiali fragili, deperibili, o potenzialment pericolosi, tipo le batterie al litio, i profumi, il mercurio o gli aerosol?
Japanese	あなたの所持品の中に、液体、壊れやすい物、腐りやすい物、あるいは リチウム電池、香水、水銀、エアゾール製品などの潜在的な危険物が含 まれていますか。
Korean	귀하의 물품 중 리튬 배터리, 향수, 수은 또는 에어로졸 등과 같이 액상이거나, 깨지기 쉽거나, 부패하기 쉽거나, 잠재적으로 위험한 어떤 것을 포함하고 있는 것이 있습니까?
Polish	Czy przesyłka zawiera ciecze, artykuły kruche, łatwo psujące się lub potencjalnie niebezpieczne, takie jak baterie litowe, perfumy, rtęć lub aerozole
Portuguese (Brazil)	Algum dos itens nesta embalagem contém líquido, é frágil, perecível ou possivelmente perigoso, como pilhas de lítio, perfume, mercúrio e aerossóis?
Russian (Russia)	Содержит ли какой-либо из ваших предметов что-либо жидкое, хрупкое, скоропортящееся или потенциально опасное, например, литиевые элементы питания, духи, ртуть или аэрозоли?
Spanish (Spain)	¿Algunas de sus mercancias contienen líquidos, son frágiles, perecederas o potencialmente peligrosas, como por ejemplo baterías de litio, perfume, mercurio o aerosoles?
Greek	Περιέχει κάποιο από τα είδη σας κάτι υγρό, εύθραυστο, ευπαθές ή πιθανά επικίνδυνο, όπως μπαταρίες λιθίου, αρώματα, υδράργυρο ή αερολύματα;
Swedish	Innehåller någon av dina artiklar något flytande, ömtåligt, lättfördärvligt eller potentiellt farligt, t.ex. litiumbatterier, parfym, kvicksilver eller aerosoler?
Ukrainian	Чи містить якнйсь із ваших предметів щось рідке, крихке, швидкопсувне або потенційно небезпечне, наприклад літієві батарейки, парфуми, ртуть чи аерозолі?

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Tag

One participant to be "it." You will be asked a question and if you answer correctly, you will select another participant to be "it" in your place.



### Summary

- Providing customers with quick, easy, and convenient service creates loyal customers.
- Obtain all the information you can about postal products and services to build your product knowledge.
- This approach will help you create a customercentric environment and provide excellent customer service.

