



May 2, 2018

Mr. Brian J. Wagner
President
National Association of Postal Supervisors
1727 King Street, Suite 400
Alexandria, VA 22314-2753

Certified Mail Tracking Number:
7016 1370 0002 3014 3716

Dear Brian:

As a matter of general interest, as part of the Gift Card Program, the Postal Service intends to perform a refresh of Gift Card displays at several retail units. The refresh will be performed by merchandiser representatives of our supplier, Blackhawk Network.

The representatives will be replacing the discontinued iTunes Splash Gift Cards with the new App Store & iTunes Wave Gift Cards. The refresh is intended to ensure a positive customer shopping experience and help increase gift card sales. The reset is expected to be concluded by May 26 and the iTunes Splash Gift Cards will be inactive following that date.

Enclosed on compact disc is a list of retail units that will receive the Gift Card display refresh.

Please contact Dion Mealy at extension 6861 if you have any questions concerning this matter.

Sincerely,

Rickey R. Dean
Manager
Contract Administration (APWU)

Enclosure