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LABOR RELATIONS



July 21, 2022

Mr. Ivan Butts  
President  
National Association of Postal Supervisors  
1727 King Street, Suite 400  
Alexandria, VA 22314-2753

Dear Ivan:

As a matter of general interest, the Postal Service is providing all employees with an opportunity to voluntarily provide feedback on a newly developed 2022 holiday advertising campaign by participating in an online survey.

The online survey is being conducted by a third-party company and employees will be able to voluntarily participate from July 22, 2022, through August 1, 2022.

Employees who decide to volunteer must complete the online survey on non-postal equipment during non-duty hours.

Enclosed is a copy of the Link Article with details about how to access and participate in the online survey.

Please contact Bruce Nicholson at extension 7773 if you have questions concerning this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "James Lloyd".

James Lloyd  
Director (A)  
Labor Relations Policies and Programs

Enclosure

## Link Article

### **Sharing your thoughts Want to review new holiday ads?**

Employees have an opportunity to provide feedback about the Postal Service's new holiday advertising campaign.

To participate, employees can complete [an online survey](#).

It will take approximately 15 minutes to review the new advertising materials and provide feedback. The survey is open through August 1st.

The data that USPS collects will be shared in aggregate; employees' participation is voluntary and will not be identified in any way.

The survey, which is being conducted by a third-party company, is available through a nonpostal website.

Employees who decide to volunteer should complete the survey on nonpostal equipment during nonwork hours.

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