



## NATIONAL ASSOCIATION OF POSTAL SUPERVISORS

*National Headquarters*  
1727 KING STREET, SUITE 400  
ALEXANDRIA, VA 22314-2753  
(703) 836-9660

January 5, 2022

### **Board Memo 01-2022: USPS is Providing All Employees with an Opportunity to Voluntarily Provide Feedback Regarding the Newly Developed USPS Advertising Campaign**

Executive Board,

USPS is currently conducting an online survey through a third-party company regarding the newly developed USPS advertising campaign until January 14<sup>th</sup>, 2022. Participation is voluntary and must be completed on non-postal equipment during non-duty hours.

Please share this information with your membership.

Thank you and be safe.

NAPS Headquarters

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JAN 05 2022

LABOR RELATIONS



December 28, 2021

Mr. Ivan Butts  
President  
National Association of Postal  
Supervisors  
1727 King Street, Suite 400  
Alexandria, VA 22314-2753

Dear Mr. Butts:

As a matter of general interest, the Postal Service is providing all employees with an opportunity to voluntarily provide feedback on newly developed USPS advertising campaigns by participating in an online survey.

The online survey is being conducted by a third-party company and employees will be able to voluntarily participate from January 3, 2022 through January 14, 2022. Employees who decide to volunteer must complete the online survey on non-postal equipment during non-duty hours.

Please find enclosed a copy of the Link Article with details about how to access and participate in the online survey.

Please contact Bruce Nicholson at extension 7773 if you have questions concerning this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Mills", with a long horizontal flourish extending to the right.

David Mills  
Director  
Labor Relations Policies and Programs

Enclosure

**Link**

## **Sharing your thoughts**

### **Want to review new ads?**

Employees have an opportunity to provide feedback about the Postal Service's new advertising campaign.

To participate, employees can complete [an online survey](#).

It will take approximately 10 minutes to review the new advertising materials and provide feedback. The deadline to complete the survey is January 14, 2022.

The data that USPS collects will be shared in aggregate; employees' participation will not be identified in any way and is voluntary.

The survey, which is being conducted by a third-party company, is available through a nonpostal website. Employees who decide to volunteer should complete the survey on nonpostal equipment during nonwork hours.

**###**